

Privacy Policy

This Privacy Policy, in conjunction with our Terms of Use, applies to your interaction with our BBF:Sales application (the "Application"). This Privacy Policy outlines the foundation on which we process any personally identifiable information ("Personal Data") we collect from you, or that you provide to us.

We urge you to read this Privacy Policy attentively to fully comprehend our practices relating to the processing of your Personal Data. One of our top priorities is the privacy of our users; therefore, we handle your Personal Data with the utmost respect and responsibility.

If you find yourself in disagreement with any part or entirety of the Privacy Policy as stated below, we recommend that you abstain from using our application.

Contents

- Introduction
 - Commitment to privacy
 - Contact details
- Information Collection and Use
 - Personal information requirements
 - Usage of third-party services
- Personal Information We Collect
 - Device Information
 - Location Information
 - Camera Access
- Usage of Your Information
 - Purpose of information collection
 - Use of location information for personalised experiences
 - Use of camera access for augmented reality features
- Information Security
 - Protection measures
 - Employee access and confidentiality obligations
- Changes to This Privacy Policy
 - Frequency of policy update
 - Method of communicating changes
- Contact Us
 - Open invitation for questions or suggestions
 - Contact details

Information Collection and Use

In order to enhance your experience with our App, we may ask you to provide us with certain personally identifiable information, such as access to your device's camera and location data. Rest assured, any information requested will be retained and utilised as delineated in this privacy policy.

The App may employ third-party services which could gather information for identification. This might involve the usage of cookies or comparable tracking technologies.

Personal Information We Collect

Upon installation and usage of the App, we collect the following categories of information:

- Device Information: This includes specific device-related data (like hardware model, OS version, unique device identifiers, and mobile network information, inclusive of phone number). We may link your device identifiers to your account.
- Location Information: We compile and process data about your precise location. This is determined through a variety of technologies, including IP address, GPS, and other sensor data.
- Camera Access: The App necessitates access to your device's camera for facilitating augmented reality functionalities.
- We do not gather personally identifiable details such as your name, address, email, or phone number unless you voluntarily share it with us.

Usage of Your Information

We leverage the collected information to maintain, improve, and protect our App, to innovate new ones, and to safeguard ourselves and our users.

- Location Information: Your location data helps us tailor a unique experience on our App, such as showcasing properties in your vicinity or based on your specified locations.
- Camera Access: The camera access enables us to superimpose augmented reality models of properties within your physical surroundings.

Information Security

We strive to shield our users from unapproved access, unauthorised modifications, disclosure, or destruction of information in our possession. We grant access to personal data only to those employees, contractors, and agents who require it to

process on our behalf, and they are obligated by stringent contractual confidentiality terms.

Changes to This Privacy Policy

We may occasionally revise our Privacy Policy. We advise you to review this page periodically to stay updated on any changes. We will notify you of any modifications by posting the revised Privacy Policy on this page. These changes become effective immediately after they are posted on this page.

Contact Us

If you have any inquiries or suggestions concerning our Privacy Policy, please don't hesitate to reach us at rnd@bbf.com.